



## Why We Say OK

<https://www.youtube.com/watch?v=1UnIDL-eHOs>

1. What two words make up OK?
2. Brainstorm a list of words and phrases which can be substituted for OK.
3. Debate: Is OK effective in good speaking and writing?

Answers are Better When You Can Tell us WHY

### Challenges and Extension Ideas:

- Locate more products like Kleenex or Kool-Aid which have substituted K for hard C.
- Invent a new product which has a name using the K instead of the hard C, and make an advertisement.
- Shoot a commercial for your new product.

