



A Tale of Two Lemonade Stands

<https://www.youtube.com/watch?v=DDG-kumi6Pk>

1. Why did the boy create his very first advertisement?
2. Describe how the businesses grew and why they become dissatisfying.
3. Some say a simple life is the key to happiness. How does this video illustrate this point?

Answers are Better When You Can Tell us WHY

Challenges and Extension Ideas:

- Create three different lemonade mixtures by adding your own special flavorings.
- Survey the three flavors with taste tests.
- Based on your taste tests, set a price for each flavor.

Teachers: Check out these two engaging project-based learning units!

[T-Shirt Entrepreneurs](#)

[Glitter Clean-up Tool](#)

